

## Thaivisa CPM Advertising rates

Size	Impressions	Price Baht	Impressions per B
160 x 60	50,000	1,500	33
160 x 60	100,000	1,900	53
160 x 60	250,000	3,800	66
160 x 60	250,000 +	Negotiable	xxx
728 x 90	1,000	100	10
728 x 90	500,000	46,000	11
160 x 600	50,000	3,060	16
160 x 600	100,000	5,250	19
160 x 600	250,000	11,000	23
160 x 600	250,000 +	Negotiable	xxx

	Total Impressions	Duration of campaign	Qty. 160 x 60	Qty. 160 x 600	Qty. 728 x 90	Price Baht
Media Pack 1	200,000	30 days	40,000	60,000	100,000	7,500
Media Pack 2	500,000	60 days	75,000	175,000	250,000	15,000
Media Pack 3	1,000,000	90 days	200,000	300,000	500,000	28,000
Media Pack 4	2,000,000	120 days	400,000	600,000	1,000,000	47,000

160 x 600

160 x 60

728 x 90



- The banner must include the url.
- Banners must open the target url in a new window (target\_blank).
- Make SURE the banner works in Internet Explorer, Mozilla FireFox and Safari.
- The banner must not cause any security or pop up warnings.
- The max size cannot exceed 25 Kb for CPM Banners.
- We accept .jpg, .gif, .png formats. Animated or not.
- Flash Banners can be used with the CPM banners.
- Reports of impressions served and clicks are available from Thaivisa.
- 160 x 60 only displayed on main site.
- 160 x 600 displayed on main site and classifieds site.
- 728 x 90 displayed on main site, forum, classifieds, travel, insurance pages.

## Thaivisa Forum Sponsorship Rates

Forum	Price Baht Per Month
Thai visas, residency...	฿7,500
Visas and migration...	฿4,800
Thailand News clippings	฿7,000
General topics	฿7,000
SE Asia forum	฿3,800
Thailand Travel	฿3,400
Suvarnabhumi Airport Forum	฿3,400
Health, Body and Medicine	฿3,400
Thai Language	฿3,800
Farming in Thailand Forum	฿3,800
Forum support desk	฿3,800
Announcements	฿3,800
Jobs, economy, banking...	฿3,800
Real Estate, housing...	฿3,800
Thailand Motor Forum	฿3,800
Internet, computers...	฿3,800
Teaching in Thailand Forum	฿3,800
Free classifieds...	฿3,800
Commercial Ads	฿3,800
Buddhism	฿2,400
Ladies in Thailand	฿2,800
Family and Children	฿2,400
Farang Pub (Life&Leisure)	฿3,000
Sunbelt Thaivisa.com Football Club	฿2,800
Gay People in Thailand	฿2,800
Golf in Thailand	฿3,400
Sports, Hobbies & Activities	฿3,400
Diving In Thailand	฿1,700
Football/Soccer Forum	฿3,400
Plants, Pets & Vets...	฿3,400
Jokes - puzzles and riddles...	฿2,400
Thaivisa Arcade	฿2,400
Thai Food	฿3,800
Western Food	฿3,800
International Food	฿3,800
Photography & Art	฿3,800
ThaiVisa Video (BETA)	฿2,400



# Thaivisa Advertising Rate Card

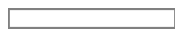



Forum	Price Baht per month	Main topics
Bangkok	฿4,100	Consumer Goods
Chiang Mai	฿3,400	Local Services / Culture
Phuket	฿3,800	Tourism / Entertainment
Koh Samui/Phangan	฿3,800	Tourism / Entertainment
Pattaya	฿4,100	Tourism / Entertainment
Hua-Hin/Cha-am	฿3,400	Real Estate/Tourism
Isaan	฿2,800	Country Life/Local Services
Southern Thailand	฿2,400	Real Estate/Tourism
Krabi	฿2,400	Tourism
Central Thailand	฿2,400	Country Life
Chiang Rai	฿2,400	Tourism/Culture

Forum	Price Baht per month	Parent Forum
I drink too much Forum	฿1,700	Health, Body and Medicine
Stop Smoking Forum	฿1,700	Health, Body and Medicine
Bird Flu Forum	฿1,700	Health, Body and Medicine
I'm Too Fat Forum	฿1,700	Health, Body and Medicine
Job Offers in Thailand	฿1,700	Jobs, economy, banking, business, investment in Thailand
Job wanted in Thailand - Hire me!	฿1,700	Jobs, economy, banking, business, investment in Thailand
Thailand Accommodation Finding Forum	฿1,700	Real Estate, housing, house and land ownership
Swimming Pool Forum	฿1,700	Real Estate, housing, house and land ownership
Cars and Bikes For Sale (in Thailand)	฿1,700	Thailand Motor Forum
Bikes in Thailand	฿1,700	Thailand Motor Forum
Linux in Thailand	฿1,700	Internet, computers, communication, technology in Thailand
Diving in Thailand	฿1,700	Sports, Hobbies & Activities
Pattaya News Clippings	฿1,700	Pattaya Forum
SME forum	฿3,800	Jobs, economy, banking, business, investment in Thailand
Do it yourself housing forum	฿2,100	Real Estate, housing, house and land ownership
Phuket news and events	฿1,700	Phuket Forum
Chiang Mai FAQ's and events	฿1,700	Chiang Mai Forum

Contacts: email [sales@thaivisa.com](mailto:sales@thaivisa.com) Ph: +66 (0) 8 7813 1034  
Thaivisa and Creative Solutions Ltd. Part.

## Specialty forum advertising

 You can advertise in any of our specialty forums. We have many forums containing various topics. Sponsor the topic that suits you and tens of thousands of people will see your banner.

 Each banner is shown an unlimited amount of times, both under the topic on the main page you wish to sponsor and within the topic itself for as long as you are the sponsor of a forum. Great value!!!

Special banner positions available with high page view counts.

View new posts and search - 728x90 Banner	13,600
Personal messages - 468x60 Banner	6,800

## Banners

180 x 20 – shown on the main forum page - <http://www.thaivisa.com/forum>

468 x 60 – shown in the forum and in each topic within the forum

- The maximum size cannot exceed 25 Kb for forum 468 x 60 Banners.
- The maximum size for 180 x 20 mini banners is 5kb.
- We accept .jpg, .gif, .png formats. Animated or not.
- Flash Banners can be used for forum banners, but not 180 x 20.
- Forum Banners (468x60 and 180x20) should include a contrasting border.
- Reporting on forum banners is by referred data on clients own webserver.

## Payments

- Payments are accepted by Bank Transfer, Paypal or Paysbuy.
- Payment is prior to advertising unless credit has been applied for.
- Forum Banners have a 3 month minimum term.